



Disabled people in the UK

4.5 million

Carers in the UK

Good Accessibility

Important for older people and parents

Tin 4
Households affected by disability

45%

Of people aged 65+ have a disability

**£249 billion**Estimation of the Purple Pound

# Potential UK Audience





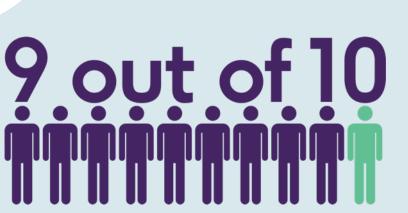
## The Need for Accessibility Information

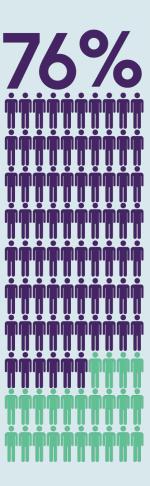


We are more likely to visit if access information is available.

We feel anxious about visiting a place for the first time.

We would not visit a place if it did not have access information.





Source – Accessibility and You Survey 201









































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**Accessibility** 

# Recite or accessible places to go

I'm looking for...

Try searching for restaurants, hotels, cinemas, universities

Near to...

Place, town or postcode

Search

Search for Restaurants, Hotels, Cinemas etc. Add a town, postcode or location to scope your search.

**~** 

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I'm looking for...

hotels

Near to... waterloo

Search

**Accessibility Symbols** 

0 selections

Filter by Venue types 0 selections

Distance 50 miles



#### Union Jack Club

Sandell Street, Lambeth, London, SE1 8UJ

₹ View Accessibility Symbols

Distance: 0.17 miles



View Guide



#### Park Plaza County Hall

1 Addington Street, London, SE1 7RY

₹ View Accessibility Symbols

Distance: 0.25 miles



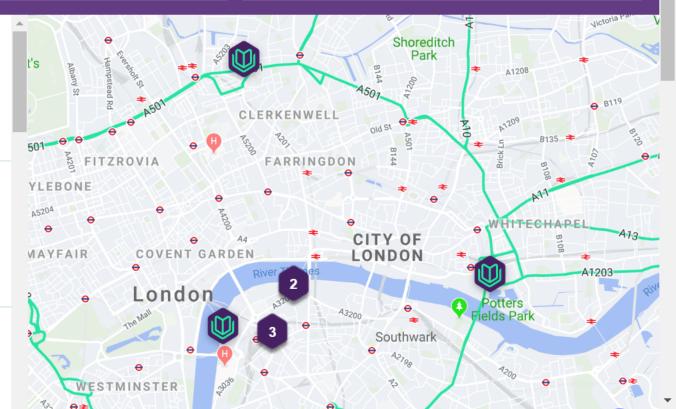
View Guide



### Park Plaza Westminster Bridge

200 Westminster Bridge Road, London,

Distance: 0.30 miles



Print/Save as PDF

Search Access Guide



Accessible Toilet(s) (Level -1: Curzon

Cinema)

Standard

Toilet(s) (Level -1 : Curzon Cinema)

Entrance

(Twelfth Floor: 12 Knot Rooftop Bar)

Lift (Twelfth

Floor: 12 Knot Rooftop Bar -Platform Lift)





### Accessible Toilet(s) (Level -1 : Curzon Cinema)

• There is an/are accessible toilet(s) for public use.

Collapse all Expand all

View 🗸

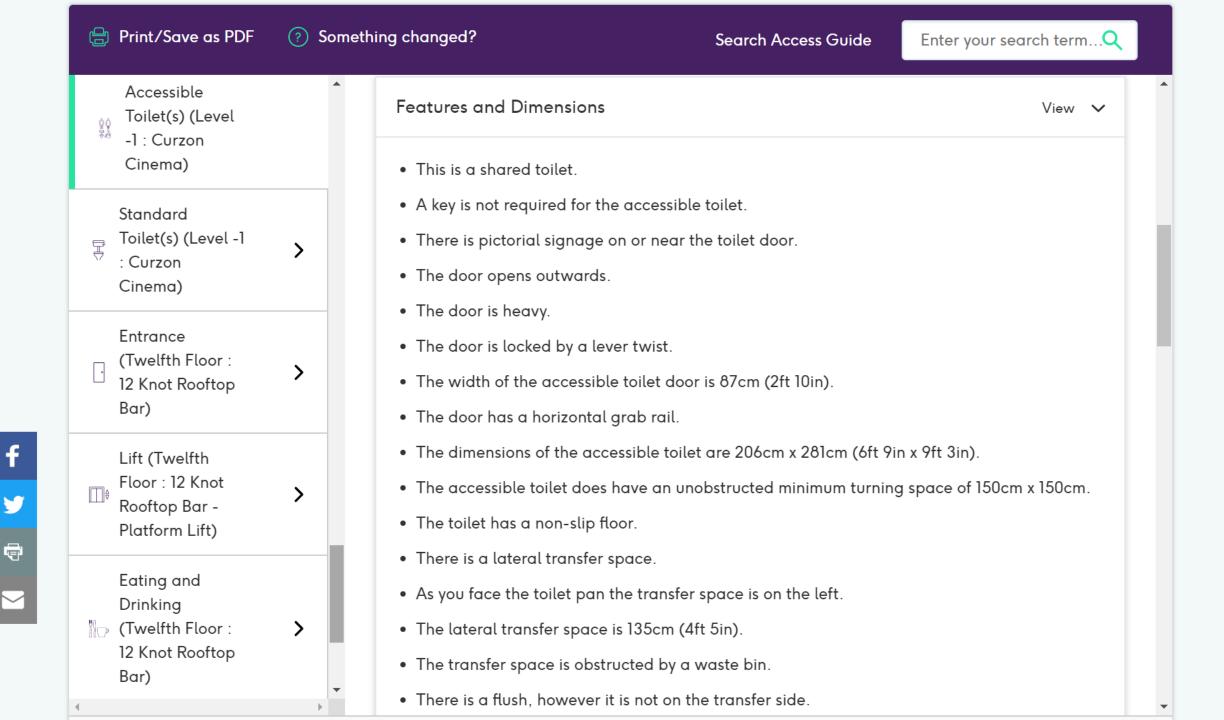
#### Location and Access

- The accessible toilet surveyed is not for the sole use of disabled people.
- This accessible toilet is located in the cinema entrance lift lobby.
- This accessible toilet is approximately 10m (10yd 2ft) from the lift.
- There is step-free access to the accessible toilet, via lift.











## Contact

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